

COOL CLIPS CHALLENGE

HDB LIVING IN MOTION!



Be Creative, Be Fun!

Share with us the areas you wish to improve in your day-to-day HDB life on film.

The closing date is the end of every month!

The top video of every month will stand to win \$50!



How to Participate

Simply submit your video (or a youtube link to your video) of approximately 30 seconds to hdbbri_innovation@hdb.gov.sg, sharing with us the areas in your HDB living which you wish to see improvement in.

How to Win

Entries will be evaluated based on a monthly basis. The closing date for submission is the end of every month. Following which, a public voting exercise will be conducted. The top video of the month will stand to win \$50.

So be **creative** and make your videos **fun** and **interesting!**

Organized by HDB Building Research Institute

For more details: <http://www.facebook.com/leeyishyan.ideas>

Or email to: hdbbri_innovation@hdb.gov.sg

